



Model: A700SI

DIGITAL PHOTO FRAME

Precautions and maintenance

- For indoor use only
- To avoid risk of fire or electric shock, do not expose the unit to moisture or condensation.
- To avoid overheating, do not block the ventilation holes on the back of the Digital Photo Frame.
- Keep the Digital Photo Frame out of direct sunlight.
- Always use the eject buttons on the memory storage card slots to remove the storage cards.
- Do not dismantle the Digital Photo Frame. There is a risk of electric shock and there are no user-serviceable parts inside. Dismantling the Digital Photo Frame will void your warranty.

Cleaning the LCD Screen

- Treat the screen carefully. Because the screen of the Digital Photo Frame is made of glass and it would easily be broken or scratched.
- If fingerprints or dust accumulate on the LCD screen, we recommend using a soft,

non-abrasive cloth such as a camera lens cloth to clean the LCD screen.

• Moisten the cleaning cloth with the cleaning solution and apply the cloth to the screen.

WARNING: Turn the power OFF before inserting or removing a media card or USB device. Failure to do so may cause damage to the media card, USB and the unit.

Features:

- 1. Supported Photo format: JPEG
- 2. USB Connection: USB2.0 HOST
- 3. Memory Card: SD/SDHC/MMC
- 4. Built-in flash memory to store pictures
- 5. View pictures in thumbnail mode
- 6. Auto Slideshow detects and plays a Memory Card or USB
- 7. Built-in Clock and calendar with slideshow
- 8. Image-display modes: slideshow, preview, zoom, rotate function.
- 9. Adjustable slideshow speed --10 kinds of transition slideshow
- 10. Adjustable brightness, contrast, saturation
- 11. Copy and delete function
- 12. OSD Language: Default: English (French & Spanish available in setup menu)

Packing Check List:

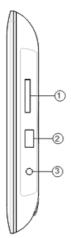
1. 7 inch digital photo frame	1 piece
2. User manual	1 piece
3. AC/DC adapter	1 piece

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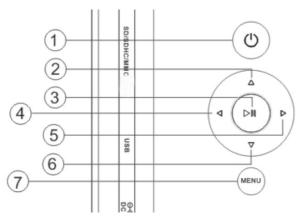
1. Product Diagram

1.1 Left Side of Frame



- 1. SD/SDHC/MMC CARD
- 2. USB PORT
- 3. DC IN- for Power Adapter

1.2 Back Buttons of Frame



- 1. Power ON/OFF
- 2. UP
- 3. Play/Pause/OK
- 4. Right
- 5. Left
- 6. Down
- 7. Menu (Press & hold) / Exit (Press)

2. Getting Started

2.1 Extend the digital photo frame stand on the rear to the widest position for greatest stability. Plug one end of the AC adapter into a standard 110-240V AC outlet and the other end into the right side the frame (DC 5V).

Note: There are different positions for the digital photo frame stand. Please refer to "Stand Instruction" (page 8).

2.2. Remove the protective film covering the LCD screen.

2.3. Press () to turn the unit on.

3. Operating Instructions



The memory card interface will automatically display approximately 5 seconds after the frame turns on.

BUTTON USE: There are two methods for pressing the control buttons; **Press** – (press & release) and **Press & Hold** - press and hold for one-two seconds before releasing.

3.1 Main Menu



This unit supports SD/SDHC/MMC and USB 2.0. Simply insert a memory card or USB drive and the frame will automatically play a slideshow. Press **MENU** twice to access Photo, File, Calendar and Setup.

Note: This frame will only recognize JPEG files.

3.2 Picture Mode





Slideshow Mode:

Press **MENU 2x** to choose between MEMORY, SDMMC, or USB. In the main menu select **Photo**, and then press || to start the slide show (there are 6 random picture transitions.)

Single Picture Display:

From the Photo main screen press:

▲▼< ▶ to select desired photo, then press▶II to display the picture.

Changing SLIDE MODE:

In the setup menu, choose **SLIDE MODE.** Press ▲▼ to select between single, triple, or four window displays. Press ▶|| to confirm. This will randomly display up to 4 pictures at a time.

3.3 Copy & Delete Function



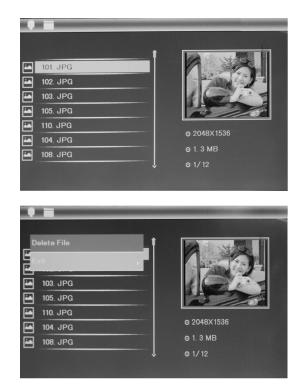
To copy a photo from a SD or USB drive to the photo frame's memory; Pause a single picture, next, press & hold **MENU**, then use $\blacktriangle \nabla$ to select "Save Picture". Press $\triangleright \parallel$ to save displayed picture to the digital photo frame's memory. NOTE: The memory will only hold 3-4 photo images.

Note: System will hint "Memory Full" if remaining built-in memory size is not enough to store the photo.



In six-picture mode, use $\blacktriangle \lor \lor \lor \lor$ to select the picture you want to delete, then press & hold **MENU** to enter the delete interface, press $\triangleright \parallel$ to confirm.

4. File



Select **File**, and then press ►II to access the file interface. You can browse all the picture files on the memory card or the built-in memory.

Use $\blacktriangle \nabla$ to select the file you want to delete, then press & hold **MENU** to enter the delete interface, press $\triangleright \parallel$ to confirm.

5. Calendar



Select **Calendar** from the main menu, press \blacktriangleright II to enter, use $\blacktriangle \lor \lor$ to select the date you want to view.

6. Setup

Language	•	English	~
Plug Device Slideshow	-	Turkish	
Slide mode			
Slide Speed	1		
Photo effect			
Slide Effect			
Photo mode			

Press **Setup** from the main menu, then press \blacktriangleright II to access the Setup interface. Use $\blacktriangle \lor$ to select the item you want to set up. Press \blacktriangleright II to show the sub-menu and select with $\blacktriangle \lor$, then press \blacktriangleright II to enter the sub-menu item.

- 6.1 Language: Default Language: English (French & Spanish available)
- 6.2 Slide Mode: Single, triple, or four picture display.
- 6.3 Slide Speed: 3/5/15/30seconds, 1/5/15/30minutes and 1hour
- 6.4 Photo Effect: color, mono, sepia

6.5 Slide Effect:

Random, Split Horizontal in, Split Horizontal out, Jalousie, Split Vertical in, Split Vertical out, Radiation, Surround, Fade, Right refresh, Next refresh, Pan On, Roll from down to up, Roll from up to down, Brick

6.6 Photo Mode: Auto, Optimal, Full

6.7 Display

Contrast: Press ►II to select. Use ◀ ► to select from 00 (lowest) to 40 (highest).

Brightness: Press ►II to select. Use ◀► to select from 00 (lowest) to 40 (highest).

Saturation: Press ▶II to select. Use ◀ ▶ to select from 00 (lowest) to 40 (highest).

Tint: Press ▶II to select. Use ◀ ▶ to select from 00 (lowest) to 40 (highest).

6.9 Set Time/Date: Press ►II, choose setup items with ▲▼ as follows: Year, Month, Day, Hour, Minute, Second, press ►II, use ► to set, Press Save Time to confirm.

6.10 Set Time Format: 12/24, Press ►II, select with ▲▼, press ►II, then use ▲▼ to set, press ►II to confirm.

6.11 Format Built-in Memory:

Press \triangleright II, use $\blacktriangle \lor$ to select or unselect to format the built-in memory.

6.12 Reset Setting: Press to default values.

Press ▶II, use ▲▼ to select or unselect to reset all settings to default values, press ▶II to confirm.
6.13 Exit: Press to exit setup interface.

7. Stand Instructions

Extend leg from slot on the back of the photo frame. Rotate the leg to choose a vertical or horizontal position. NOTE: Please refer to the illustration shown below.





8. Technical Specifications

Adapter:

Input: AC 100-240V~50/60HZ 350mA Output: DC 5V/1A

- Picture Format: JPEG
- Memory Cards: SD/SDHC/MMC
- USB connection: USB 2.0 Host
- Screen Parameter: Resolution: 480X234 Contrast: 400:1 Aspect Ratio: 16:9

9. Troubleshooting Guide

- **No power:** Verify the power cord is seated firmly both in the unit and in electrical outlet.
- Can not read the CARD or USB: Confirm whether the memory card isn't blank or corrupt.
- Can not play the file: Make sure the photos on your memory device are JPEG files.
- **Display too bright or too dark:** Adjust the brightness and/or contrast in the setup menu.

• The color is light or no color:

Adjust color and contrast settings in the setup menu.



LIMITED 90-DAY WARRANTY

We warrant this product to be free from defects in material and workmanship under normal use for a ninety-day period from the original date of purchase from an authorized ATAK dealer. We will repair or replace the unit free of charge should it become defective under this warranty, providing you, the original purchaser, submit proof of purchase (sales slip) along with the unit and all accessories.

During the ninety-day period from the original purchase date, we will service or exchange the unit at no charge. To obtain warranty service or replacement within the ninety-day warranty period, please return the product and all accessories to the original place of purchase.

For technical support, the ATAK Technical Support Center is available 24-hours a day, 7-days a week for technical assistance or troubleshooting. Contact us by phone by calling 1-800-936-1168.

This warranty does not cover any product which has been subject to damage due to an act of nature, misuse, neglect, accident, abuse, commercial use, or modification of, or to, any part of the product, including the antenna. Damage to any external media such as DVD, CD, SD, USB, and/or other memory devices are not covered nor is the cost incurred in shipping the unit for warranty repair. Under no circumstances shall ATAK be liable for any loss (direct, indirect, incidental, foreseen, unforeseen, special or consequential) or for any damage arising out of, or in connection with, the use of this product.

UNDER NO CIRCUMSTANCES WILL ATAK BE LIABLE FOR ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES.

This warranty does not cover re-manufactured units, or product sold 'As Is'.

This warranty is valid only to the original purchaser of the Product in the United States, Canada, and Mexico and grants specific legal rights.